



Lock Up Your Boss, A Lucrative Deal For PCYC As Community Digs Deep

Raising money for any charity is not an easy job, however, on Thursday morning radio station 4CC went in search of the impossible – raise \$5000 dollars in the space of a few hours for the Gladstone PCYC.

The Gladstone Police Citizens Youth Club is a not for profit, charitable organisation that provides for numerous youth and community related programs. Gladstone PCYC does not receive any direct budget allocation or funding from the Government, Queensland Police Service or any other area and relies on community support and fund-raising initiatives to remain operational.

Kicking off at 5am, the 4CC team set out to achieve their target through an outside broadcast held at the Centro Valley Shopping Centre car park. Local businesses were on board straight away with donations that included the means to broadcast as well as giveaways, and with the barbecue fired up the tins began to rattle in the hope that the community would get behind such a fantastic cause. It didn't disappoint.

At 8:30am the PCYC bus pulled into the car park and local community identities were locked up in the bus, unable to leave until they reached their target of raising a total of \$500 each.

Not only did they succeed at this amount but many stayed on to raise more than double and by 11am everybody was able to make it off the bus.

After an eventful morning, with some fun and shenanigans along the way the PCYC had taken in over \$10,000 dollars in just one sitting, thanks to the ongoing generosity of the Central Queensland community.

Sergeant Jenni Petrey, Acting Branch Manager for the Gladstone PCYC said, "A big thank you to everyone involved. All of your donations are really going to help the Gladstone PCYC and help the kids within Gladstone and surrounding areas."

4CC would like to thank everyone involved in this initiative and are proud to be part of a community that can band together to help out local services and associations whenever the need arises.