



4RO and 4CC's Bus Full of Stuff, Local Community of Central Queensland to Dig Deep for Fire Victims

Recently, two Central Queensland families lives have been turned upside-down due the to fire ripping through their family homes. These two families have lost everything from personal possessions to family members, so it is paramount that local businesses and media outlets do everything they can to help them get back on their feet.

4CC and 4RO radio stations will come together to do an outside broadcast from 12pm until 6pm from the steps of City Hall in Rockhampton on the 14th of August. The two stations will join forces simultaneously to raise as much money and household goods as possible for the duration of the broadcast.

The Salvation Army will be on board to look after all monetary donations taken from listeners and clients of the two stations, local businesses and the generous community from Central Queensland. We are seeking as much help as possible in the form of food vouchers, monetary/cash donations, white goods, household goods (cutlery, crockery, etc), linens, clothing and services.

There will be a bus onsite at the broadcast so the local community can bring down goods in aid of both families who have gone through a terrible ordeal. 4RO and 4CC urge anyone that can help out these two families because it is important that the local community comes together in times like these.

Drex, Program director of 4RO and 4CC said, ***"This is just tragic. My heart-felt feeling goes out to both families and I am very thankful that we here at prime radio are in a position to help. We have the two longest serving***

stations in Central Queensland and as much as we are here to play music & entertain, we are also here to help our community. We are here to be a voice and an outlet for the people of Central Queensland, and this will be evident tomorrow when both 4RO & 4CC join forces to help.”

4RO and 4CC would like to thank everyone who has already come on board to be involved in this initiative and are proud to be part of a community that can band together to help out local families in dire need.

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